

Contract #	1458025	Date Entered	11/01/16
Schedule Dates	11/02/16-11/07/16	Last Modified	11/01/16
Advertiser	ClaudiaTenney/Congress/Republican/NY (81770)	Entered By	Julie Orilio
Agency	Strategic Media Placement (10336)	CO-OP	No
Product	Political - US Congress (1076)	Headline #	ECR25345902

Demo Brand 114/1738/5015 (571916) Order Type Normal Salesperson Millennium - New York, New York (1406) Package Deal Sales Office Millennium - New York Commission % 15.00 **Buyer Name** Eric, Krack, Commission \$451.50 Phone/Fax **Net Total** \$2,558.50 CPE

Sales Tax

Comments:

Date:

Billing Type Standard Comments New order sent as revision to makegood spots n/a before sending.

1144/1738/5015

National/Political

Accepted-Station:

**Account Types** 

Date:

Utica (WUTR)  By Broadcast Month		Rate
Nov. 2016	52	\$3,010.00
Grand Total:	52	\$3,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u S	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5A- ABC Morning News	1			Х					1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	11/1/16
2.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5A- ABC Morning News	2				Х				2	\$10.00	\$20.00	Utica (WUTR)	ABC Morning News	11/1/16
3.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5A- ABC Morning News	1					Х			1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	11/1/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5A- ABC Morning News	2	Х							2	\$10.00	\$20.00	Utica (WUTR)	ABC Morning News	11/1/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7A- Good Morning America	2			Х					2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	11/1/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7A- Good Morning America	2				Х				2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	11/1/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7A- Good Morning America	1					Х			1	\$35.00	\$35.00	Utica (WUTR)	Good Morning America	11/1/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	2	Х							2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	11/1/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9A- Live! With Kelly & Michael	2			Х					2	\$25.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9A- Live! With Kelly & Michael	2				Х				2	\$25.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9A- Live! With Kelly & Michael	1					х			1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16
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Accepted-Agency/Advertiser:

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## Contract # 1458025 Schedule Dates 11/02/16-11/07/

Schedule Dates 11/02/16-11/07/16
Advertiser 11/02/16-11/07/16
ClaudiaTenney/Congress/Republication

ClaudiaTenney/Congress/Republican/NY (81770) Strategic Media Placement (10336) **Date Entered** 

**Last Modified** 

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

CO-OP

11/01/16

11/01/16

Julie Orilio

Normal

15.00

\$451.50

\$2,558.50

ECR25345902

No

 Product
 Political - US Congress (1076)

 Brand
 114/1738/5015 (571916)

Sales Office Millennium - New York, New York (1406)
Millennium - New York
Millennium - New York

Buyer Name Eric, Krack,
Phone/Fax /

Agency

CPE 1144/1738/5015
Account Types National/Political

Billing Type Standard
Comments TV

New order sent as revision to makegood spots  $\ensuremath{\text{n/a}}$  before sending.

Utica (WUTR)

 By Broadcast Month
 Spots
 Rate

 Nov. 2016
 52
 \$3,010.00

 Grand Total:
 52
 \$3,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/07/16-11/07/16	3		9A- Live! With Kelly & Michael	2	2 X						2	\$25.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16
13.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5P- Ellen	2	2	х					2	\$50.00	\$100.00	Utica (WUTR)	Ellen	11/1/16
14.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5P- Ellen	2	2		х				2	\$50.00	\$100.00	Utica (WUTR)	Ellen	11/1/16
15.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5P- Ellen	1	ı			Х			1	\$50.00	\$50.00	Utica (WUTR)	Ellen	11/1/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- Ellen	2	2 X						2	\$50.00	\$100.00	Utica (WUTR)	Ellen	11/1/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	133	:30	5:58P- WUTR Eyewitness News at 6	2	2	X					2	\$65.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5:58P- WUTR Eyewitness News at 6	2	2		Х				2	\$65.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
19.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5:58P- WUTR Eyewitness News at 6	1	ı			Х			1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:58P- WUTR Eyewitness News at 6	2	2 X						2	\$65.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
21.0	Normal Line / SPOT	11/02/16-11/02/16	3		11:01P- WUTR Eyewitness News at 11	2	2	х	,				2	\$50.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	11/1/16
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accepted-	Agency/Advertiser:			Date:	Accepted-S	ation	:							Date:	Comments:			

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Contract #	1458025
Schedule Dates	11/02/16-11/0

11/02/16-11/07/16

**Last Modified** ClaudiaTenney/Congress/Republican/NY (81770) **Entered By** 

**Date Entered** 

CO-OP

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

11/01/16

11/01/16

Julie Orilio

Normal

15.00

\$451.50

\$2,558.50

ECR25345902

No

Strategic Media Placement (10336) Political - US Congress (1076)

Product Brand 114/1738/5015 (571916) Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York

Eric, Krack, **Buyer Name** Phone/Fax

Advertiser

Agency

CPE 1144/1738/5015 **Account Types** National/Political

Billing Type Standard Comments

New order sent as revision to makegood spots n/a before sending.

Utica (WUTR)

By Broadcast Month Spots Rate Nov. 2016 52 \$3,010.00 Grand Total: 52 \$3,010.00

Line	Line Type / Break Type (Ref #)	Dates	Se	c Length	Run Times	SPW	Мо	Tu We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	11/03/16-11/03/16		3 :3	0 11:01P- WUTR Eyewitness News at 11	2	2		Х			2	\$50.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	11/1/16
23.0	Normal Line / SPOT	11/04/16-11/04/16		3 :3	0 11:01P- WUTR Eyewitness News at 11	1				Х		1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	11/1/16
24.0	Normal Line / SPOT	11/07/16-11/07/16		3 :3	0 11:01P- WUTR Eyewitness News at 11	2	X					2	\$50.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	11/1/16
25.0	Normal Line / SPOT	11/06/16-11/06/16		3 :3	0 6:30P- World News	1					Х	1	\$75.00	\$75.00	Utica (WUTR)	ABC World News Sunday	11/1/16
26.0	Normal Line / SPOT	11/05/16-11/05/16		3 :3	0 3:30P- ABC College Football	2	2			7	x	2	\$150.00	\$300.00	Utica (WUTR)	COLLEGE FTBL LATE GAME	11/1/16
27.0	Normal Line / SPOT	11/05/16-11/05/16		3 :3	0 8P- Saturday Night Football	2	2				x	2	\$200.00	\$400.00	Utica (WUTR)	COLLEGE FTBL SAT PRIME	11/1/16
28.0	Normal Line / SPOT	11/05/16-11/05/16		3 :3	0 12P- ABC College Football	1					x	1	\$150.00	\$150.00	Utica (WUTR)	COLLEGE FTBL EARLY GAME	11/1/16
29.0	Normal Line / SPOT	11/07/16-11/07/16		3 :3	0 7:58P- Dancing with the Stars	1	. x					1	\$350.00	\$350.00	Utica (WUTR)	Dancin" With Stars	11/1/16
30.0	Normal Line / SPOT	11/03/16-11/03/16		3 :3	0 7P- Entertainment Tonight	1			Х			1	\$25.00	\$25.00	Utica (WUTR)	ET	11/1/16
31.0	Normal Line / SPOT	11/07/16-11/07/16		3 :3	0 1:36A- Entertainment Tonight	1	. x					1	\$25.00	\$25.00	Utica (WUTR)	ET	11/1/16
	Normal Line / SPOT	11/04/16-11/04/16		3 .3	0 7:28P- The Insider	1				х		1	\$25.00	\$25.00	Utica (WUTR)	Insider	11/1/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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## 1458025 Contract # Schedule Dates

11/02/16-11/07/16 Advertiser ClaudiaTenney/Congress/Republican/NY (81770) Agency

Strategic Media Placement (10336) Product Political - US Congress (1076)

Brand 114/1738/5015 (571916) Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York **Buyer Name** Eric, Krack, Phone/Fax

CPE 1144/1738/5015 **Account Types** National/Political

Billing Type Standard Comments

New order sent as revision to makegood spots n/a before sending.

Utica (WUTR) 11/01/16

11/01/16 Julie Orilio

**Date Entered** 

**Last Modified** 

No

ECR25345902

Normal

15.00

\$451.50

\$2,558.50

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

CO-OP

By Broadcast Month Spots Nov. 2016 Grand Total:

Rate \$3,010.00 \$3,010.00

52

52

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run T	ïmes	SPW	Мо	Tu V	Ve Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	11/07/16-11/07/16	3		2:06A- The Ins		1	х						1	\$25.00	\$25.00	Utica (WUTR)	Insider	11/1/16
						CONF	FIR	2M/	ΑΤΙ	NC	CC	NC	TR	AC <sup>-</sup>	Γ				
Accepted	d-Agency/Advertiser:			Date:												Comments:			
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Accepted	d-Agency/Advertiser:			Date:		Accepted-Sta			****						Date:	Comments:			_

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